

<u>VIDEO</u>	<u>AUDIO</u>
Animated open Funder logo: United Concordia	***Voice Over*** <b>Because good dental health benefits more than just a great smile.</b>
Segment topic: "Quest for the Perfect Pout" Segment sub-topic: "Cosmetic Dentistry" 7sec.	<b>"Smiles for Health" is brought to you by United Concordia.</b>
5 sec.	***Voice Over*** There are several cosmetic dentistry options available to improve the look of your smile...
2 sec.	***Speaker*** 00:19:29:09 – 00:19:31:03 #1 "Bleaching would be first."
5 sec	00:21:16:29 – 00:21:21:11 #1 "A lot of people like whiter, whiter, whiter teeth."
6 sec.	00:20:07:15 – 00:20:13:19 #1 "In office bleaching is relatively expensive compared to the home bleaching that you would buy from Crest or Colgate."
3 sec.	00:21:57:16 – 00:22:00:19 #1 "But you can get your teeth whitened very nicely with over the counter."
6 sec.	00:19:39:03 – 00:19:45:27 #1 "Bonding would be number two because people have chipped teeth or teeth where you can close the space between teeth."
5 sec.	00:20:14:13 – 00:20:19:16 #1 "The next step up for people who really want smile changes would be veneering."
5 sec	00:26:07:10 – 00:26:12:21 #1 "The veneer range is in the average of 11-1200 dollars per tooth."
6 sec.	00:26:56:10 - 00:27:11:08 "You can actually alter the mouth tremendously with veneering. You can take teeth that are crooked, misshapen, and you measure them and you can reprogram them so that they're all designed in (what we call) a natural way"

SMILES FOR HEALTH  
TOPIC: Cosmetic Dentistry

Animated close

Funder logo: United Concordia  
7sec.

\*\*\*Voice Over\*\*\*

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