

<u>VIDEO</u>	<u>AUDIO</u>
Animated open Funder logo: United Concordia	***Voice Over*** Because good dental health benefits more than just a great smile.
Segment topic: "Prenatal Dental Care" Segment sub-topic: "What Expecting Moms Need to Know" 7sec.	"Smiles for Health" is brought to you by United Concordia.
6 SEC.	***Speaker: Keric Hockenberry, DDS*** 01:49:31:12 - 01:49:37:15 Around (like) 75% of pregnant women get (that) pregnancy gingivitis
8 SEC.	01:44:18:21 – 01:44:27:01 Throughout the pregnancy, you're going to expect to get a lot more inflammation, bleeding along the gum line (that kinda stuff) and that (just kind of) comes along with the increased hormone levels.
9 SEC.	01:49:00:19 – 01:49:09:25 The bleeding gums are still triggered by plaque and buildup (along the gum line) which is something we don't want you to have.
5 SEC.	01:49:11:04 – 01:49:16:05 That means that the bacteria are present (um) that can cause premature labor
	01:47:57:09 – 01:48:15:24 When you're pregnant (and I know this first hand because my wife just gave birth to a baby 6 months ago) you tend to snack a lot more (and you're hungry a lot more and you have a lot more carbohydrates and that kind of stuff) , so (you know) brushing at least twice a day, 3 – 4 times a day is going to be very important.
4 SEC.	01:47:01:17 – 01:47:05:02 When you know you're pregnant, get into the office, get things checked out.
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SMILES FOR HEALTH

TOPIC: Prenatal Dental Care

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