

<u>VIDEO</u>	<u>AUDIO</u>
Animated open Funder logo: United Concordia	***Voice Over*** Because good dental health benefits more than just a great smile.
Segment topic: "411 on Fluoride" Segment sub-topic: "Preventing Tooth Decay 7sec.	"Smiles for Health" is brought to you by United Concordia.
9sec	***Speaker*** 00:01:05:05 – 00:01:14:29 "Fluoride is a naturally occurring element in most waters and it occurs in various levels in different water supplies."
18sec	00:01:16:17 – 00:01:34:03 "We have found over the last 60 years (through various studies and uses) that fluoride is very beneficial in reducing the amount of tooth decay, especially in children when they ingest water that has an optimal level of fluoride in it.
4sec	00:01:53:06 – 00:01:57:07 "There is fluoride that we apply in the dental office (topically)."
10sec	00:02:01:29 – 00:02:11:07 "It's generally in foam or gel that we apply to the teeth and that will penetrate and incorporate into the enamel."
5sec.	00:06:20:28 - 00:06:25:29 It's safe, it's effective, it's the best thing we can do to reduce tooth decay.
=46sec.	***Voice Over*** Because good dental health benefits more than just a great smile.
Animated close Funder logo: United Concordia 7sec.	"Smiles for Health" is brought to you by United Concordia.