

<u>VIDEO</u>	<u>AUDIO</u>
Animated open Funder logo: United Concordia	***Voice Over*** Because good dental health benefits more than just a great smile.
Segment topic: "Dental Phobia" Segment sub-topic: "Going to the Dentist Doesn't Have to be like Pulling Teeth" 7 sec	"Smiles for Health" is brought to you by United Concordia
10 SEC.	***Voice Over*** WHY ARE PEOPLE AFRAID OF THE DENTIST?  ***Speaker *** 00:52:56:23 – 00:53:06:21 The first reason is pain. Pain ends up being something we try not to perform in dental offices, but they do have a fear of pain.
8 SEC.	00:53:58:26 – 00:54:06:25 The best thing to do is to brush and floss every day at least 3 times because if you don't have disease, they're not going to have to do too much.
9 SEC.	00:56:22:03 – 00:56:24:29 Getting through the front door is sometimes the hardest thing to do.
9 SEC.	00:54:30:21 – 00:54:45:22 Dentists also like to deliver some type of a preoperative sedative (like a little pill of valium or a little pill of a material called ativan) to have the patient take an hour before the appointment and make them more relaxed prior to even getting to the dentist's office.
7 SEC.	00:56:01:10 – 00:56:08:28 Meeting with the dentist obviously is the best thing to do. If you feel comfortable with them, you're going to end up having a better treatment throughout."
Animated close	***Voice Over***
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