

UNITED CONCORDIA DENTAL

Insuring America's Dental Health

FOR IMMEDIATE RELEASE

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UNITED CONCORDIA AND TEXAS ORAL HEALTH COALITION PARTNER TO OFFER FREE DENTAL SERVICES

Community Outreach Efforts Will Help Children

HARRISBURG, PA. (May 14, 2009) – National dental insurer, United Concordia and the Texas Oral Health Coalition have joined forces to help children by offering services at a free dental clinic on Friday, May 15. The clinic is for students in grades kindergarten through third grade in the Pittsburg Independent School District in Pittsburg, Texas. Several area dentists will be on hand to provide the care and more than 600 children are expected to be served on Friday.

"From a school district's perspective, studies have shown that children in pain can't concentrate and have trouble with school. A lot of this pain is dental pain. Better grades and less discipline problems can result with better oral health," said Rex Law, DDS, a volunteer dentist and Chair of the Texas Oral Health Coalition.

"In 2009 United Concordia has provided more than \$100,000 in free dental care to the underserved in the first quarter of the year. A number of other clinics are planned throughout the United States, including several more in Texas," said Harlon L. Robinson, United Concordia vice president of Human Resources and Administration and Corporate Diversity Chairman.

About United Concordia Dental

United Concordia Dental, headquartered in Harrisburg, Pa., is one of the nation's largest dental insurers, with approximately 7.9 million members worldwide and 2008 revenues of \$1.4 billion. United Concordia Dental has a company-wide dedication and commitment to superior customer service which is evident in the design, implementation, administration and servicing of its dental benefits programs. For more information about United Concordia Dental products, visit www.unitedconcordia.com.

PHOTO OPPORTUNITY

Date: Friday, May 15, 2009

Time: 8:30 a.m. – 2:30 p.m.

**Location: Pittsburg Elementary School
209 LaFayette St.
Pittsburg, Texas 75686**

**Pittsburg Primary School
405 Broach St.
Pittsburg, Texas 75686**

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