

UNITED CONCORDIA

Insuring America's Dental Health

FOR IMMEDIATE RELEASE

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United Concordia Dental PPO Plans Include Dental Implant Crown Coverage as a Standard Benefit Beginning in 2007

National Dental Insurer Adds Benefit to Help Members "Fill the Gap"

HARRISBURG, Pa. (Dec. 29, 2006) – National dental insurer United Concordia announced today that effective January 1, 2007, it will begin covering single implant crowns for new and existing members whose dental preferred provider organization (PPO) benefit plans include standard crown coverage. Now members who choose to replace a missing tooth with a dental implant will not have to pay for the entire expense out-of-pocket.

According to Dr. Richard Klich, National Dental Director, "We are very pleased with the advancements that have been made in implant restoration and are confident that, when placed properly, an implant is a highly effective solution to replace a lost tooth."

Implants typically have two parts: a post that is attached to the jawbone and a crown that is placed on top of the post. The new benefit from United Concordia will provide coverage for the crown, potentially saving the member hundreds of dollars. United Concordia will continue to offer experience-rated groups the option of a more comprehensive implant rider.

"We're pleased to offer our dental PPO members another benefit option to replace missing teeth," said Klich. "Implants look and feel natural, allowing

people to speak and eat comfortably, without compromising their oral and overall health.”

For more information on United Concordia’s new dental implant crown coverage or for information on United Concordia’s group dental plans, visit www.unitedconcordia.com or call 1-800-332-0366.

About United Concordia

United Concordia Companies, Inc., headquartered in Harrisburg, Pa., is one of the nation’s largest dental insurers, with more than 7 million members worldwide. In 2005, United Concordia processed more than 11.5 million claims and attained revenues in excess of \$1 billion. For more information about United Concordia products, visit www.unitedconcordia.com.

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