



**FOR IMMEDIATE RELEASE**

**UNITED CONCORDIA'S DENTAL CLINIC FOR KIDS  
SEEKS TO HELP MORE THAN 200 BALTIMORE CHILDREN  
VISIT THE DENTIST**

**Baltimore, MD (April 20, 2004)** –In an effort to help youth who rarely visit the dentist, United Concordia will sponsor a free dental clinic for students who currently attend Lockerman Bundy Elementary School on Thursday, May 20 from 4 to 6:30 p.m.

Children who attend the fair will learn proper brushing and flossing techniques and visit a licensed dentist for a free dental screening. Free toothbrushes, toothpaste, and sugarless gum will be among the items given to each child. In addition, students will have the opportunity to play games, meet the Baltimore Orioles mascot, and enjoy free pizza.

As the dental insurer for the State of Maryland, United Concordia is excited about the opportunity to give back to the Baltimore community.

“Our goal is to make our dental fair as fun and educational as possible while meeting the needs of an underserved population,” says Tom Dzuryachko, United Concordia CEO. “Dental reports show that less than a third of African-American and Hispanic children visit a dentist throughout the year or receive good instruction on the importance of proper brushing and flossing.”

Lockerman students will attend a fun, informational session on proper dental care while waiting for their one-on-one screening with a dentist from United Concordia's provider network.

**-more-**

Winners of United Concordia's *Healthy Smiles Art Contest*, which is being sponsored in conjunction with the free clinic, will also be announced. The top entries in each grade category will win a Toys 'R Us gift card provided by United Concordia.

### **About Lockerman Bundy Elementary**

Located at 301 N. Pulaski Street, Baltimore, MD 21223, the school serves 250 students Kindergarten through fifth grade. The school nurse cites dental disease among students as a major concern.

### **About United Concordia**

United Concordia Companies, Inc., headquartered in Harrisburg, Pa., is one the largest dental insurers in the country with more than six million members and more than 62,000 participating network dentists nationwide. In 2003, United Concordia processed more than 11 million claims and attained revenues of \$991 million. The Towson sales office is located at 1220 B East Joppa Road, Suite 421, Towson, MD 21286.

-30-

### **For more information, contact:**

Angela Kobert  
800-998-8224 ext. 203; [angela.kobert@ucci.com](mailto:angela.kobert@ucci.com)