

United Concordia Participates in 25th Annual National Hispanic Convention

Hoping to promote and foster additional alliances in the Hispanic community, United Concordia recently participated in the United States Hispanic Chamber of Commerce 25th Annual National Convention and Business Expo at the Austin Convention Center.

“The convention provided an excellent networking opportunity,” said Harlon Robinson, Vice President of Human Resources and Administration and Chairman of United Concordia’s diversity program. “It offered positive exposure to a diverse population with interests in both career and business partnership opportunities with United Concordia.”

During the two-day exhibition, hundreds of attendees visited the United Concordia exhibit to learn about dental insurance products and services as well as the company’s diversity program. United Concordia employees from Sales, Marketing, Human Resources and Customer Service talked with attendees and distributed informational brochures in English and Spanish and complimentary toothbrushes, dental floss and pens.

United Concordia joined more than 5,000 Hispanic business leaders, corporate leaders, entrepreneurs, elected officials and chamber executives at the convention. The four-day event consisted of networking, business training and best practice sessions, and offered expert analysis and advice to help foster the growth and development of Hispanic business-owners.

This year’s convention celebrated 25 years of Hispanic entrepreneurship and its impact on our nation’s economy. In addition to the Expo, several business development sessions took place to educate Hispanic youth and business professionals.

The United States Hispanic Chamber of Commerce’s mission is to advocate, promote and facilitate the success of Hispanic businesses. The organization represents the concerns of the nation’s more than 1.6 million Hispanic-owned businesses.