

UNITED CONCORDIA DENTAL

Insuring America's Dental Health

For Immediate Release

Contact: Leilyn Perri
717-302-4243
Highmark Inc.
leilyn.perri@highmark.com

UNITED CONCORDIA DENTAL EXPANDS BENEFIT OPTIONS

*Coverage for Implants, Posterior Composite Resin Fillings and Analgesia
Now Available to Small Groups*

HARRISBURG, Pa. (Sept. 2, 2009) – United Concordia Dental now offers two new benefit options—implants and posterior composite resin fillings—for its Concordia Flex[®], Concordia Preferred[®] and Concordia ChoiceSM plans for groups of 10 or more enrolled employees.

“Brokers, employers and members asked us to make these larger group benefits available to smaller groups,” said Sharon Muscarella, United Concordia senior vice president of sales and chief marketing officer. “These features are just another example of United Concordia’s commitment to offer products and services that meet changing marketplace demands.”

Implant surgery and crowns are now currently offered as optional benefits (plan deductibles and coinsurances apply). Groups can add implant services to count against either the plan’s annual maximum or a separate implant lifetime maximum. Posterior composite resin fillings are also available as an optional benefit.

“More dental offices are offering white composite fillings as an option to silver amalgam when teeth in the back of the mouth need to be repaired,” said Richard Klich, DMD, United Concordia Dental’s national dental director. “This optional benefit will help cover the cost of the treatment regardless of which type of filling is chosen.”

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Analgesia, an anesthetic administered as a swallowed liquid, pill or an inhaled gas (also known as “laughing gas”), is available as a treatment option under certain conditions for special needs patients and children age 12 or under at no additional cost. This enhancement will be part of United Concordia’s standard Concordia Flex[®], Concordia Preferred[®] and Concordia ChoiceSM plans.

“Keeping some children calm before and during dental treatment can be challenging,” said Klich. “Analgesia reduces anxiety and creates a state of relaxation. It is far less involved and more practical than general anesthesia in many cases. Now, dentists can choose the best treatment option for each individual child. This can help make a child’s trip to the dentist a much less stressful experience.”

For more information about these benefits, contact a United Concordia sales representative, your insurance agent or call 1-888-884-8224.

About United Concordia

United Concordia Dental, headquartered in Harrisburg, Pa., is one of the nation’s largest dental insurers, with nearly 8 million members worldwide and 2008 revenues of \$1.4 billion. United Concordia Dental has a companywide dedication and commitment to superior customer service that is evident in the design, implementation, administration and servicing of its dental benefits programs. For more information about United Concordia Dental products, visit www.unitedconcordia.com.

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