



FOR IMMEDIATE RELEASE

***United Concordia and Sun Life
End Year-long Marketing Arrangement***

Sun Life's newest business purchase creates a conflict of interest.

HARRISBURG, Pa. (Dec. 29, 2006) – National dental insurer United Concordia announced today that, after almost one year, it is ending its marketing arrangement with Sun Life Financial U.S. (NYSE, TSX: SLF).

The arrangement gave Sun Life Financial's U.S. Group Insurance Division the ability to offer United Concordia's wide range of group dental insurance products alongside its group life and disability benefits. However, Sun Life's recent purchase of Genworth included a dental benefit component, introducing a conflict of interest between the parties.

"We are sorry to see our arrangement come to an end before it really had a chance to take off," said Tom Dzuryachko, United Concordia's president and chief executive officer, "but we respect their business decision and would welcome the opportunity to work alongside them again, should the occasion present itself."

With 35 years of dental-only experience and a network of more than 83,000 provider locations, United Concordia will continue to offer group dental plans nationally through their own regional sales representatives. "We have successfully built one of the largest dental-only insurance companies in the nation, currently serving more than 7.2 million members," said Dzuryachko.

“While the end of this relationship changes our distribution channels, it does not change the widespread availability of United Concordia’s flexible group dental benefit solutions.”

About United Concordia

United Concordia Companies, Inc., headquartered in Harrisburg, Pa., is one of the nation’s largest dental insurers, with more than 7.2 million members worldwide. In 2005, United Concordia processed more than 11.5 million claims and attained revenues in excess of \$1 billion. For more information about United Concordia products, visit www.unitedconcordia.com.

###

Contact: George Yanoshik
Phone: 717-302-4251
Email: george.yanoshik@highmark.com

Contact: Joy Bochniak
Phone: 717-260-7057
Email: joy.bochniak@ucci.com